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# ALPERTON HOUSE

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Consultation drop-in on proposals  
for Alperton House, 346 Ealing Road  
and Units 9 & 10 Abercorn  
Commercial Centre

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Monday 9 & Thursday 12 July 2018  
4:30pm - 7:30pm





## Introducing the team

### Redrow Homes

Redrow Homes is one of the UK's leading developers. We have been building homes for over 40 years. Last year, we delivered over 4,700 new homes across England and Wales, and we have been awarded the 'Best Large Housebuilder' award twice in the last three years.

### Peabody

Peabody Group, is one of the largest housing associations in London. It owns and manages approximately 55,000 homes and houses around 111,000 people. It provides a wide range of specialist housing and care and support services to around 8,000 people in London, Essex and the South East. It also has a large housebuilding programme of up to 2500 new homes a year.



### Stephen Davy Peter Smith Architects

Stephen Davy Peter Smith Architects is an established London-based practice created in 1995. The practice's expertise is reflected in the numerous awards and press coverage it has received since then. It takes pride by working in close partnership with local communities to create places in which people choose to live, work and play.







The existing site



## Dear Neighbour,

Redrow Homes and Peabody are working in partnership on plans for Alperton House, 346 Ealing Road (currently The Boat Pub) and Units 9 & 10 in the Abercorn Commercial Centre.

The site, located on the junction of Bridgewater Road and Ealing Road in Alperton, is currently comprised of a commercial centre, office accommodation and a pub.

A consultation was held on plans for The Boat Pub & Hotel part of the site last year. Redrow and Peabody have now formed a development partnership and are bringing forward new proposals for the site as a whole.

We are working with Stephen Davy Peter Smith Architects on plans to include new homes, including affordable housing, as well as new retail space and workspace. The proposals also include the re-provision of an improved canal-side restaurant/public house, and new public space adjacent to the Grand Union Canal.

We will be holding a consultation drop-in on our proposals on Monday 9 and Thursday 12 July at the nearby Brent Play Association, located within the Peppermint Heights building. It will be an opportunity to meet the project team, have your questions answered and leave feedback.

If you are not able to attend the drop-in sessions, but would like to find out more, please do get in touch with us using the contact details overleaf.

Yours sincerely,

**Riccardo Rossetti**

Planning Director, Redrow Homes

**Jeffrey Ruffels**

Head of Land, Peabody



## Visit our drop-in sessions

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We will be holding a consultation drop-in over two days. The venue is fully accessible.

### Dates

Monday 9 July 4:30pm to 7:30pm

Thursday 12 July 4:30pm to 7:30pm

### Venue

Brent Play Association  
Ground Floor, Peppermint Heights  
Northwick Road, Alpertons  
Middlesex HA0 1LG

## Contact us

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If you have any questions, please feel free to get in touch using the contact details below.

**E** [alpertons@fourcommunications.com](mailto:alpertons@fourcommunications.com)

**T** 020 3697 4391

Alpertons House Consultation  
c/o Four Communications Ltd  
20 St Thomas Street  
London, SE1 9BF